

RED PILL COIN

LIGHTPAPER

ABOUT RED PILL COIN

In 2017 A growing number of advertisers began pulling their ads from YouTube, alleging that their ads, were being shown next to videos which they deemed inappropriate. This ultimately led to creators both big and small, losing access to their only source of income.

In response, many creators turned to fan funding platforms such as Patreon and PayPal, which allowed creators to have their fans directly support their work. For a while, this new model seemed to be working, well, that is until Patreon and PayPal began closing the accounts of anyone that they believed, were creating content that violated their ethical guidelines.

Finally, we have a real solution, to this growing problem.
Introducing Red Pill Coin

THE RED PILL ECONOMY

Red Pill enables fans to support their favorite content creators financially, with no middle men. Fans can send Red Pills to their favorite content creators, using our Simple Mobile App. Once creators receive Red Pills, they can then convert them to cash, or even spend them online.

A DECENTRALIZED ECONOMY FOR CREATORS

- No Middle Man Payment Processors
- Only Creators Can Access Their Funds
- Fast, Secure And Simple To Use

DESIGNED FOR CREATORS

- Designed To Let Fans Support Creators
- Any Creator, Fan or Platform Can Use It
- Mobile Apps Make Transactions Fast, Easy, Fun And Safe

BY THE PEOPLE FOR THE PEOPLE

- Not Controlled By Governments Or Banks
- Owned, Operated And Re-Distributed By The People
- Supply And Demand Determine The Value Of Red Pill Coin

